

# How Covid-19 Normalized Virtual Healthcare in America

## Checking Vitals & At-Home Testing

SELF-ADMINISTERED BLOOD WORK

BLOOD PRESSURE

CHOLESTEROL



**65%** would prefer to check their blood at home vs. lab.



**86%** checked their blood pressure in the past year.



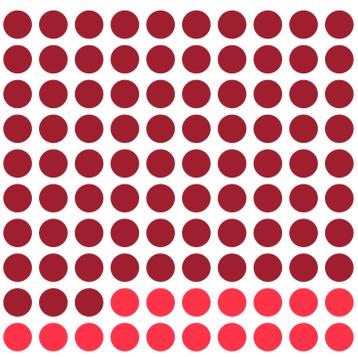
**66%** checked their cholesterol in the past year.

## The Pandemic's Effect on Doctors Visits

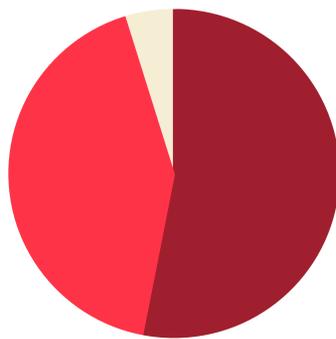
DOCTOR'S VISITS

IN PERSON VS. VIRTUAL CARE

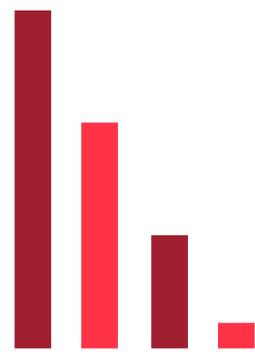
VIRTUAL CARE SATISFACTION



**83%** reported visiting a doctor in the last 12 months.

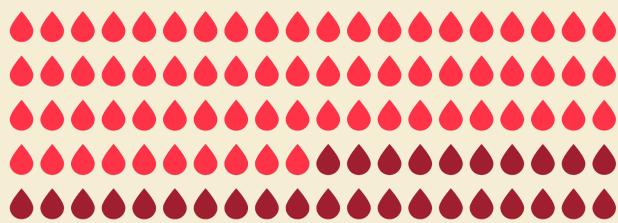


**55%** visited a doctor in person, **39%** utilized virtual care, **7%** leveraged both



**50%** very satisfied  
**30%** somewhat satisfied  
**16%** slightly satisfied  
**4%** not at all satisfied

## The Importance of Bloodwork



**70%** of respondents have had blood work performed in the last year.

## Who Did We Survey?

TOTAL PEOPLE

AGE & GENDER

GEOGRAPHIC REGIONS

